

LOCK IN YOUR BEST PRICE! REGISTER NOW



FOR THE
**RV DEALERS INTERNATIONAL
CONVENTION/EXPO**
IN LAS VEGAS, OCTOBER 6 - 9!

LOCK IN YOUR RATE UNTIL AUGUST 31ST!

Rise to the Challenge and Register Today!

This will be the most important convention in RVDA history! Many manufacturers, distributors, and others have cancelled or significantly scaled back their meetings, so the RVDA convention will be the only opportunity for all of the industry to get together and talk about some of the critical issues facing the RV industry.

Education will focus on

- *cash and personnel management*
- *techniques for making more sales in a tough market,*
- *acquiring floorplan financing*
- *retail financing -- getting buyers qualified*
- *new products and services dealers can offer to make more money*

Manufacturer brand committees are set to meet to discuss specific issues that impact dealers' ability to sell product.

Register by the August 7th deadline and with your paid registration, you lock in the convention registration rate for any additional employees until August 31st!

Please estimate how many people you will bring on the registration form.
You only need to pay for one registration now to lock in the rate until August 31st.

Did You Hear?

- The **Rio** has lowered its room rate to **\$95** – *down from the original \$159!*
- The convention is about a week later this year, **October 6-9.**

Don't Miss the Premier Educational Event of the Year for RV Dealers!

RVDA Retail Members Only, Use this Coupon Code: LV-0807
You pay \$524 for the first registration and \$458 for additional registrations
Registration fee includes all education programs, lunches in the Expo, and a Networking Reception in the exhibit hall!

Fax the attached registration form to RVDA today at (703) 359-0152! For more convention & hotel information visit our Website at www.rvda.org or call (703) 591-7130

CONVENTION REGISTRATION FORM – DEALERS ONLY

October 6-9, 2009 • Las Vegas, NV • The Rio All-Suite Hotel & Casino

Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____



Full Name and Title of Attendee	Badge First Name	E-mail Address	Registration Fee (see Rate Chart below)	You Pay (with coupon)
			\$	\$

Please ESTIMATE the number or names of people who will attend with your first paid registration. Prices will be honored through August 31

TOTAL DUE: \$ _____

Coupon Code # **LAS-** _____

 Please check here if you require special accessibility or accommodations. RVDA will contact you.

The 2009 RV Dealers International Convention/Expo has a per-person value of: \$1,665

RATE CHART All funds in U.S. dollars	
RVDA Member Dealers	\$917
Non-Member Dealers	\$1,117

Mail or fax a copy of this form to:
RVDA of America 3930 University Drive
 Fairfax, VA 22030-2515
 (703) 591-7130
 Fax: (703) 359-0152
 www.rvda.org
RVDA of Canada 204-6411 Buswell St.
 Richmond, BC V6Y 2G5
 (604) 718-6325
 Fax: (604) 204-0154

Method of Payment (Note: all funds in U.S. dollars)
 Check Enclosed (payable to RVDA)
 VISA MasterCard AMEX Expires: _____
 Card #: _____
 Security Code (3 or 4 digit code on card): _____
 Billing Address: _____
 Signature: _____

CANCELLATION/REFUND POLICY:
 All cancellations must be in writing and received by August 31, 2009, to qualify for a refund. A \$30 administrative fee will be deducted from each refund request received by July 31, 2009. A \$100 administrative fee will be deducted from each refund request received between August 1, 2009 and August 31, 2009.
No refunds will be made after August 31, 2009.